

## ORDER



**Orders**  
**Order / Rev:** 64319  
**Alt Order #:** 08878665  
**Product Desc:** ordr  
**Estimate:** C09C15  
**Flight Dates:** 10/09/12 - 10/15/12  
**Original Date / Rev:** 10/08/12 / 10/08/12  
**Order Type:** CIA - C

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** Smart Media  
**Buying Contact:**  
**Billing Contact:**  
 814 King Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mia Love  
**Demographic:** A35+  
**Product Codes:** US Congress  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	87	\$30,185.00	\$25,657.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	87	\$30,185.00	\$25,657.25	0.00
<b>Totals</b>	<b>87</b>	<b>\$30,185.00</b>	<b>\$25,657.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTVX-TV	24%	\$30,185.00
Market	100%	\$125,770.83

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	1%	\$1,257.71
KMYU	0%	\$0.00
KSL	25%	\$31,442.71
KSTU	21%	\$26,411.88
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	29%	\$36,473.54
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/10/12	10/10/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
2 1/2 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$400.00		0.00			
E 2	KTVX	10/11/12	10/11/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00



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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/11/12	10/11/12	Thu Spec DEBATES	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	---T---	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
DEBATES 10.11 16 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,500.00		0.00			
E 15	KTVX	10/09/12	10/09/12	Tue Reg 2 Tue 8p-9p	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
DWTS RESULTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$2,500.00		0.00			
E 16	KTVX	10/09/12	10/09/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$250.00		0.00			
E 17	KTVX	10/10/12	10/10/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$250.00		0.00			
E 18	KTVX	10/12/12	10/12/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$250.00		0.00			
E 19	KTVX	10/15/12	10/15/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$250.00		0.00			
E 20	KTVX	10/09/12	10/09/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 XI	-T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$150.00		0.00			
E 21	KTVX	10/10/12	10/10/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 XI	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$150.00		0.00			
E 22	KTVX	10/11/12	10/11/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:35 PM-12:05 XI	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$150.00		0.00			
E 23	KTVX	10/15/12	10/15/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 XI	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$150.00		0.00			
E 24	KTVX	10/09/12	10/09/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$140.00		0.00			
E 25	KTVX	10/10/12	10/10/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$140.00		0.00			
E 26	KTVX	10/11/12	10/11/12		CM	7:00 AM-9:00 AM	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America GMA 7a-9a															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	1		\$140.00		0.00						
E 27	KTVX	10/12/12	10/12/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	----F--	1		\$140.00		0.00						
E 28	KTVX	10/15/12	10/15/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$140.00		0.00						
E 29	KTVX	10/09/12	10/09/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	-T-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$50.00		0.00						
E 30	KTVX	10/10/12	10/10/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	--W----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$50.00		0.00						
E 31	KTVX	10/11/12	10/11/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	---T---	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	1		\$50.00		0.00						
E 32	KTVX	10/12/12	10/12/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	----F--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	----F--	1		\$50.00		0.00						
E 33	KTVX	10/15/12	10/15/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	M-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$50.00		0.00						
E 34	KTVX	10/09/12	10/09/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	-T-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$95.00		0.00						
E 35	KTVX	10/10/12	10/10/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	--W----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$95.00		0.00						
E 36	KTVX	10/11/12	10/11/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	---T---	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	1		\$95.00		0.00						
E 37	KTVX	10/12/12	10/12/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	----F--	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
GOOD MORNING UT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	----F--	1		\$95.00		0.00						
E 38	KTVX	10/15/12	10/15/12		CM	6:00 AM-6:30 AM	M-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00

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Advertiser: Mia Love  
 Product Desc: ord  
 Estimate: C09C15

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6a-630a GMU											
				M-F 6a-630a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$95.00		0.00						
E 39	KTVX	10/09/12	10/09/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	-T-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$130.00		0.00						
E 40	KTVX	10/10/12	10/10/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$130.00		0.00						
E 41	KTVX	10/11/12	10/11/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$130.00		0.00						
E 42	KTVX	10/12/12	10/12/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$130.00		0.00						
E 43	KTVX	10/15/12	10/15/12	M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				M-F 630a-7a GMU											
				GOOD MORNING UT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$130.00		0.00						
E 44	KTVX	10/09/12	10/09/12	ABC4 News at 10pm M-EM		10:00 PM-10:35 PM	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$400.00		0.00						
E 45	KTVX	10/10/12	10/10/12	ABC4 News at 10pm M-EM		10:00 PM-10:35 PM	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$400.00		0.00						
E 46	KTVX	10/11/12	10/11/12	ABC4 News at 10pm M-EM		10:00 PM-10:35 PM	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$400.00		0.00						
E 47	KTVX	10/12/12	10/12/12	ABC4 News at 10pm M-EM		10:00 PM-10:35 PM	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$400.00		0.00						
E 48	KTVX	10/15/12	10/15/12	ABC4 News at 10pm M-EM		10:00 PM-10:35 PM	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 49	KTVX	10/14/12	10/14/12	ABC4 News at 10pm SuCM		10:00 PM-10:35 PM	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Su 10p-1030p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$500.00		0.00						
E 50	KTVX	10/09/12	10/09/12		CM	4:30 PM-5:00 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00

Order / Rev: 64319  
 Alt Order #: 08878665  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mia Love  
 Product Desc: ord  
 Estimate: C09C15

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 430p															
ABC4 News at 430p															
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$165.00		0.00						
E 51	KTVX	10/10/12	10/10/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	--W----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 430p															
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$165.00		0.00						
E 52	KTVX	10/11/12	10/11/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 430p															
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	1		\$165.00		0.00						
E 53	KTVX	10/12/12	10/12/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 430p															
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	----F--	1		\$165.00		0.00						
E 54	KTVX	10/15/12	10/15/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 430p															
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$165.00		0.00						
E 55	KTVX	10/09/12	10/09/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 4p															
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$165.00		0.00						
E 56	KTVX	10/10/12	10/10/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 4p															
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	1		\$165.00		0.00						
E 57	KTVX	10/11/12	10/11/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 4p															
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	1		\$165.00		0.00						
E 58	KTVX	10/12/12	10/12/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 4p															
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	----F--	1		\$165.00		0.00						
E 59	KTVX	10/15/12	10/15/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 4p															
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$165.00		0.00						
E 60	KTVX	10/09/12	10/09/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	1		\$165.00		0.00						
E 61	KTVX	10/11/12	10/11/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	1		\$165.00		0.00						
E 62	KTVX	10/12/12	10/12/12		CM	5:00 PM-5:30 PM	----F--	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00

Order / Rev: 64319  
 Alt Order #: 08878665  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mia Love  
 Product Desc: ord  
 Estimate: C09C15

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC4 News at 5p											
				ABC4 News at 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	----F--			1		\$165.00	0.00					
E 63	KTVX	10/15/12	10/15/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
				ABC4 News at 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$165.00	0.00					
E 64	KTVX	10/13/12	10/13/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				Sat ABC4 News @ 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-			1		\$175.00	0.00					
E 65	KTVX	10/14/12	10/14/12	SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				SUN ABC4 News @ 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S			1		\$175.00	0.00					
E 66	KTVX	10/09/12	10/09/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-T-----			1		\$200.00	0.00					
E 67	KTVX	10/10/12	10/10/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	--W----			1		\$200.00	0.00					
E 68	KTVX	10/11/12	10/11/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---			1		\$200.00	0.00					
E 69	KTVX	10/15/12	10/15/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$200.00	0.00					
E 70	KTVX	10/09/12	10/09/12	Nightline	CM	10:35 PM-11:05 PM	PI-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				M-F 1036p-1103p											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	-T-----			1		\$200.00	0.00					
E 71	KTVX	10/10/12	10/10/12	Nightline	CM	10:35 PM-11:05 PM	PI--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				M-F 1036p-1103p											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	--W----			1		\$200.00	0.00					
E 72	KTVX	10/11/12	10/11/12	Nightline	CM	10:35 PM-11:05 PM	PI---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				M-F 1036p-1103p											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---			1		\$200.00	0.00					
E 73	KTVX	10/15/12	10/15/12	Nightline	CM	10:35 PM-11:05 PM	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				M-F 1036p-1103p											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	M-----			1		\$200.00	0.00					
E 74	KTVX	10/14/12	10/14/12		CM	10:30 PM-11:00 PM	PI-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00

Order / Rev: 64319  
 Alt Order #: 08878665  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Mia Love  
 Product Desc: ord  
 Estimate: C09C15

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa/Su 1030p-11p											
				Sa/Su 1030p-11p											
RED ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$175.00		0.00			
E 75	KTVX	10/13/12	10/13/12	ABC4 News at 10pm SaCM		10:00 PM-10:35 PM	-----S-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
				Sa 10p-1030p											
SA 7NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$325.00		0.00			
E 76	KTVX	10/14/12	10/14/12	Su 4p-430p	CM	4:00 PM-4:30 PM	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Su 4p-430p											
TALKING PICTURES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$150.00		0.00			
E 77	KTVX	10/09/12	10/09/12	M-F 9a-10a	CM	9:00 AM-10:00 AM	T-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				M-F 9a-10a											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$125.00		0.00			
E 78	KTVX	10/10/12	10/10/12	M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				M-F 9a-10a											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$125.00		0.00			
E 79	KTVX	10/11/12	10/11/12	M-F 9a-10a	CM	9:00 AM-10:00 AM	--T---	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				M-F 9a-10a											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$125.00		0.00			
E 80	KTVX	10/15/12	10/15/12	M-F 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				M-F 9a-10a											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$125.00		0.00			
E 81	KTVX	10/14/12	10/14/12	This Week	CM	10:00 AM-11:00 AM	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				This Week	(10:00 AM-11:00 AM)										
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$150.00		0.00			
E 82	KTVX	10/09/12	10/09/12	M-F 11a-12p	CM	11:00 AM-12:00 PM	T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				M-F 11a-12p											
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$150.00		0.00			
E 83	KTVX	10/10/12	10/10/12	M-F 11a-12p	CM	11:00 AM-12:00 PM	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				M-F 11a-12p											
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$150.00		0.00			
E 84	KTVX	10/11/12	10/11/12	M-F 11a-12p	CM	11:00 AM-12:00 PM	--T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				M-F 11a-12p											
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$150.00		0.00			
E 85	KTVX	10/12/12	10/12/12	M-F 11a-12p	CM	11:00 AM-12:00 PM	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				M-F 11a-12p											
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$150.00		0.00			
E 86	KTVX	10/15/12	10/15/12		CM	11:00 AM-12:00 PM	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a-12p											
				M-F 11a-12p											
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -		1				\$150.00		0.00			
													Totals	87	\$30,185.00